

# **NW Regional Beef Committee**

## **Minutes November 18, 2020 (APPROVED MARCH 9, 2021)**

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Call to Order 7:09

No representatives from Strathcona District in attendance

**Colleen moves to accept the agenda, Bertha seconded. Carried**

**Bertha moves the minutes as accepted, Colleen seconds, carried.**

Business arising from minutes: It should be up to each individual to send thank yous, not left solely to the region. Follow up and make sure that each interclub/club/district thanks the companies that helped us with sales.

Do we want to discuss the by-laws tonight or in person at the next meeting in may? Can leave it and discuss it with clubs/interclubs first?

Amends were made that should be discussed as a region and clubs.

All project animals must be registered with the province by December 31, this will be amended.

Brig back to clubs to discuss whether or not we want to continue with the regional record book competition. We had originally made a motion to cancel it, however, questions had been brought forth afterward. We could consider only judging certain books, like just steer or heifer after seeing the new books. Wait to discuss until March so discuss with clubs in the new year.

Suggesting no record book competitions this year as no one has seen and had experience with them and build marking guides

Achievement Days 2020: some districts did zoom calls and groom cattle and walk them, show front side and back views, state name, and weight, and was presented to the leader. Some clubs sent front back and side pictures and 30-second videos, and posted to Facebook, and judges then judged online like that. It was an interesting experience for all members involved.

New Business:

Beef Learning Day Jan 16 Mayerthorpe by Lac St. Anne District:

- Waiting to see what happens with health guidelines, not something we can do in person. Will likely be canceled if they don't lighten up, hands-on experience is key, could possibly hold on to spring to do something if guidelines don't lift. Easier to postpone then refund.

Would depend on the date that we postpone to, need to allow at least a month for registration.

- We could tailor the event to allow as a learning experience for teaching members how to take better pictures/videos as an achievement activity

#### Record Books:

- No record book competition this year as a region
- Cow/Calf books.
  - Start a new book or continue on with old books? Start all new projects with new books, but finish out the old ones for 2yr old/3yr old
- Computer Generated
  - To date, the region has not accepted them through the computer, seeing as it is easier to distinguish kid/parent writing in handwritten. New books are easier to handle online.
  - Organize a committee to oversee possible marking guides/outlines for online/handwritten books.
- Look more at the papers or scrapbook part of things?
- Pictures help members remember what they have done as a year and also help break ties in originality/creativity
- Mark whole book or just for example the steer pages of the book?

**Bertha moves that the beef does not do a regional record book competition. Cheryl seconds. One opposed. Carried.**

- Ilse, Dorothy , Carla, Trisha, Sue, and Jocelyn volunteered to sit on a committee to build a marking guide for the new books
- Some members try harder because of the competition

#### Beef Focus Committee:

- 4-5 people to sit on a committee
  - Heather, Jordynn and Rylee, Shannon, Emma
  - Focus in Barrhead July?
  - Shorter show discussed as last year
  - Remove cow/calf?
  - Prospect animal class?
  - Remove marketing/judging
  - Sponsorship/prizes \$3000
  - Focus is difficult to promote to clubs, try and get it bigger this year

#### Beef Advisory Committee:

- Need one person, Jocelyn currently, need a new name to send to the region, but Jocelyn is willing to stay on the committee. We can send her name forward. Colleen will be an alternate.

- Trying to set up webinars for members, if you have any ideas on topics send these forward to the region.
  - Implants
  - Auction marts (sorting/tour)
  - Feed workshops
- Jocelyn gave \$20 to the BAC committee, to a gift certificate for Lexi Hoy. Colleen moves to reimburse Jocelyn the \$20.00, Bertha seconds, carried.

Elections:

- President: Jordynn nominates Jocelyn, Bertha seconds nomination. **Sue moves nominations ceased, Dorothy seconds. Carried**
- Secretary: Sue nominates Jordynn, Calvin seconds nomination, **Bertha moves nominations ceased, Cheryl seconds. Carried**

Carcass Competition: approximately 21 members from our region signed up so far, Calvin and Bernie sitting on committee as of right now.

Meeting Adjourned at 8:42 pm