

Alberta

4-H

Annual Report for
the Club Year

2006-07

*October 1, 2006 -
September 30, 2007*



Jacob Grainger, Sydney Brink, Sawyer Daley, Lee Morey and Leah Reid participate in the Trees for My Community project during Combined Camp at the Alberta 4-H Centre.

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Motto

"Learn to do by doing"

Vision

Alberta 4-H develops leadership, communication, technical and life skills of 4-H members and leaders to strengthen communities.

Philosophy

4-H is young people and adults learning project and life skills, cooperating and having fun together, sharing leadership and learning to do by doing.

4-H Pledge

I pledge:

My head to clearer thinking,
My heart to greater loyalty,
My hands to larger service,
My health to better living,
For my club, my community
and my country.

Values

- developing technical skills and knowledge of the agricultural industry in rural youth and adult volunteers
- developing leadership in rural communities
- fostering entrepreneurial skills in youth
- developing and supporting communication and effective teamwork skills among youth and adults
- providing high quality customer services
- providing state-of-the-art products and services, using resources in the most cost effective manner (individual, corporate, government and client fees)
- creating self-reliant volunteers leaders, clubs and councils
- creating viable partnerships

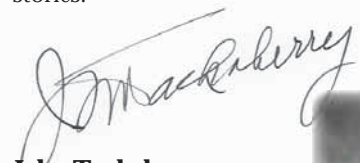


4-H Family

4-H is **the** premier rural youth development program - bar none! In Alberta we are fortunate to have an exceptional partnership between leaders, volunteers, members, sponsors and staff involved in the program. Working together, we have built an incredible 4-H presence in our province of which we can all feel incredibly proud.

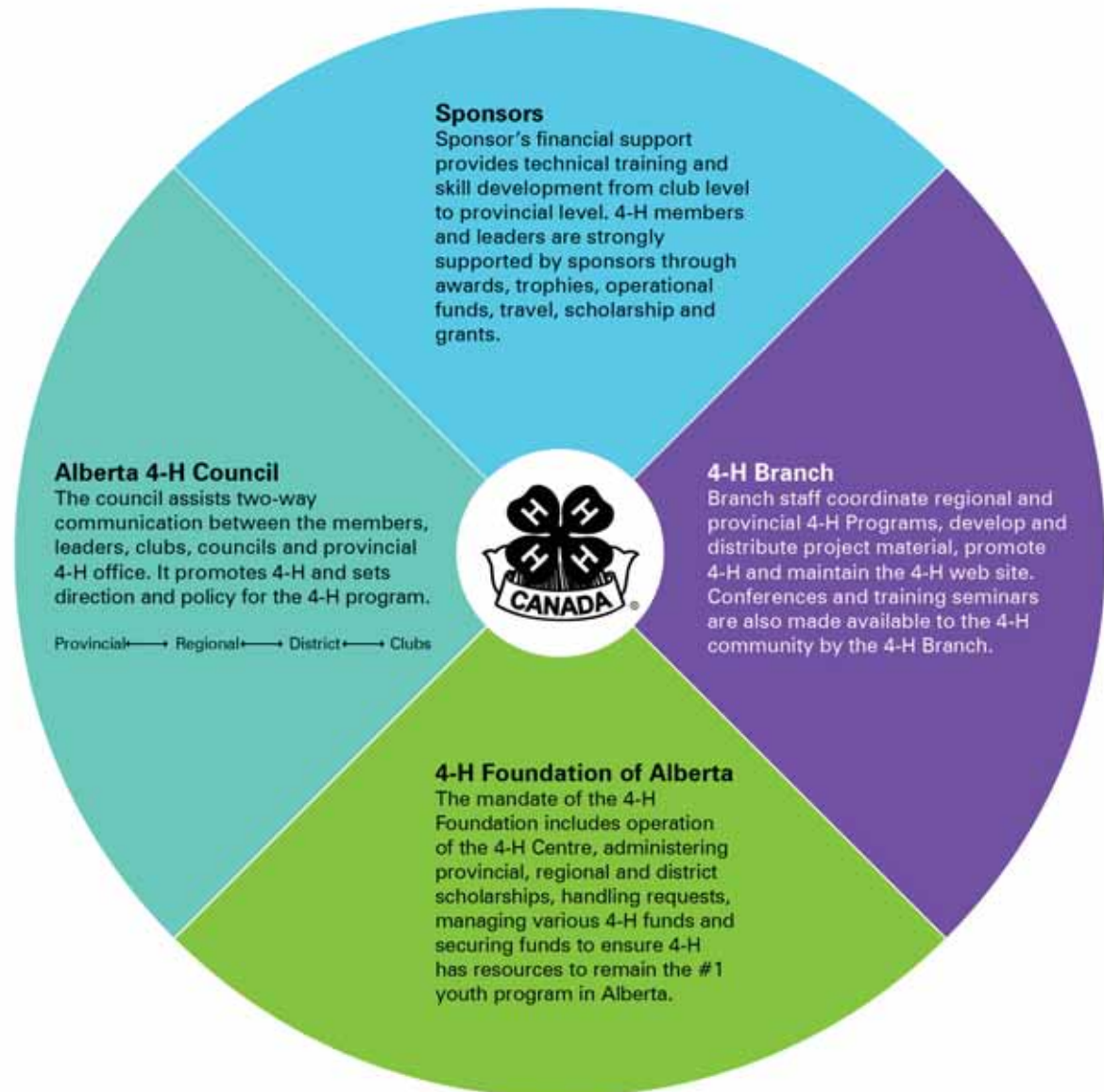
In 4-H, participants at all levels gain from their experience. Leadership skills are developed, team work is exemplified, public speaking ability is enhanced and improved citizenship is fostered. In short - we are building tomorrow's agricultural and rural community leaders, today.

Alberta Agriculture and Food is proud to be a part of this process. The investment in 4-H that we make as a ministry will contribute towards ensuring an ongoing strong agriculture and food industry in our province. We look forward to continued involvement and ongoing 4-H success stories.



**John Tackaberry,
Director**

Rural Community and
Leadership Development
Alberta Agriculture and
Food



4-H Branch

Alberta 4-H Branch Mission: to achieve the 4-H program vision by effectively managing resources



Ninety years ago, a partnership between dedicated adults, the Alberta government, corporate sponsors and enthusiastic youth started, and continues to thrive today. This partnership grew and spread across the province and has become Alberta's longest serving youth program - 4-H. I am sure that if those first 4-H partners could see how the program has grown and flourished, they would be both amazed and humbled by the work that continues to ensure our success.

Over the past year, we have been celebrating the fact that 4-H has been building communities in Alberta since 1917. We developed a strategic plan with the help of our partners that identifies marketing as a strategic priority to increase enrollment as well as retention. We also identified a need to keep current with technology, and work to provide leaders with the tools needed to do their job even better. Throughout the planning process, leaders and members were consulted and provided valuable input and direction.

Today, we can proudly look back over the past 90 years and know that our organization is as exciting and fresh as it was back then. The 4-H program in Alberta evolved from a project-focused organization to a member-focused program, with the primary purpose being developing our member's skills so that they will have the tools needed to become productive citizens. We have continued to provide training events for our leaders so they can be positive mentors to our youth, and we have expanded from strictly agriculture-based projects to projects that inspire our members to learn a new skill, share their knowledge or explore an area of interest.

Our Alberta 4-H Council, the 4-H Foundation of Alberta, the 4-H Branch and our team of Sponsors all believe in the potential of each and every 4-H member in the province, and we all know that dedicated volunteers are the strength of our program. In our 90th year of positive youth development work, I salute you all. As a team, we

continue to make a difference in the lives of our youth as we develop leadership, communication, technical and life skills in our members and leaders across the province, which will continue to strengthen our communities.

Thank you and Happy Birthday Alberta 4-H!

Marguerite Stark
Head
4-H Branch



Alberta 4-H Program Financial Summary

Revenue

	2006/07	%	2005/06	%
Member Fees Collected	\$ 270,934	8%	\$ 214,905	8%
Program Fees Collected	187,575	6%	183,487	7%
Corporate Cash Support	539,900	17%	319,514	12%
Federal Government Support	43,378	1%	44,537	2%
Direct to Clubs, Councils and Members	780,000	24%	625,000	24%
Provincial Government Support	1,378,447	43%	1,263,700	48%
	\$3,200,234	100%	\$2,651,143	100%

Expense

	2006/07	%	2005/06	%
Provincial Leader Training	\$ 242,349	8%	\$ 154,890	6%
Provincial Member Programs	529,359	17%	425,447	16%
Project Development and Supplies	300,079	9%	182,106	7%
Provincial Programing - Staffing, Infrastructure	897,182	28%	758,220	29%
Direct to Clubs, Councils and Members	780,000	24%	625,000	24%
Regional Programing - Staffing and Support	451,265	14%	505,480	19%
	\$3,200,234	100%	\$2,651,143	100%



Alberta 4-H Council

Alberta 4-H Council Mission: to enhance the Alberta 4-H program by encouraging and involving the 4-H family by leading policy development, implementation and governance



Alberta 4-H saw two huge milestones this past year – the celebration of the organization’s 90th anniversary and Alberta 4-H Centre’s 30th anniversary. Since 1917, this great province has seen 90 years of continuous youth participation and effective programming, and in 1977, land was assigned at Battle Lake for the building of what would become the hub of 4-H activity - the Alberta 4-H Centre. Considering these accomplishments it is no wonder that 4-H is considered the best youth organization in Alberta. The Alberta 4-H Council is exceptionally proud of its members, leaders, volunteers and sponsors who helped to make this milestone a reality.

This past year, the Alberta 4-H Council has worked at helping conserve the environment by going to paperless meetings with the use of laptop computers. As part of a yearly review, Council has also worked at revising and updating

a third of its policies and procedures that are used to govern 4-H.

In January of 2007, the Alberta 4-H Council awarded the Golden Clover Award to the Calgary Stampede and Exhibition Board for their many years of continued support to 4-H. The Alberta 4-H Council is also changing the way they are choosing 4-H Alumni to sit on their council. In the future Alumni members will apply to have a position on Council and Council will choose the representatives from all across the province.

The Alberta 4-H Council has been working on strategic planning and goal setting for the future. Together with Branch and Foundation we are working on building a stronger relationship, which will prove to further enhance the 4-H program and keep our membership strong, healthy and viable.

As a Council, we are very proud of our members, leaders and volunteers for showing such energy, enthusiasm and integrity. We look toward the future and hope that the next 90 years are as spectacular as the first 90 years have been!

Anita Mappin
President
Alberta 4-H Council



Alberta 4-H Council Financial Summary

Operations for the year ended March 31

Revenue

	<u>2006/07</u>	<u>2005/06</u>
Regional Dues	\$ 35,540	\$ 38,955
Alumni Dues	115	405
Insurance Grant	0	10,298
Operations Grant	23,424	0
Pins	0	156
Vests	562	0
Interest	1,613	1,732
	<u>\$ 61,254</u>	<u>\$ 51,546</u>

Fund Balances for the year Ending March 31

	<u>2006/07</u>	<u>2005/06</u>
General Operating Fund	\$ 34,953	\$ 25,556
Casino Fund	5,281	322
Contingency/Reserve Fund	30,000	40,000
	<u>\$ 70,234</u>	<u>\$ 65,878</u>

Expenses

	<u>2006/07</u>	<u>2005/06</u>
Project Development Expense	\$ 22,023	\$ 0
Canadian 4-H Council Membership	550	550
Canadian 4-H Council Meeting Expense	1,844	1,359
Canadian 4-H Council Sponsorship	1,000	1,000
Alberta Leaders' Conference	1,150	810
Ontario Leaders' Conference	576	551
Alberta 4-H Centre Donation	2,500	2,500
Accounting Expense	0	260
Awards of Excellence	2,500	2,500
Casino Expense	0	0
Canadian Ambassador Workshop Expense	0	5,500
Golden Clover Award Expense	106	180
Insurance - General Liability	9,140	10,183
Insurance - Accident	7,217	7,779
Insurance - D&O Liability	1,300	1,015
Marketing Expense	0	250
Memorial and Awards	0	30
Vest Purchases	1,268	0
Equipment Expense	1,067	0
Travel - Alberta 4-H Council	9,540	10,033
	<u>\$ 60,828</u>	<u>\$ 44,500</u>
Excess of Revenues over Expenses	<u>\$ 426</u>	<u>\$ 7,046</u>

4-H Foundation of Alberta

4-H Foundation of Alberta Mission: to seek, receive and administer resources to enhance 4-H in Alberta.



The 4-H Foundation of Alberta is proud to be one of three partners that make the 4-H program the most successful youth program in Alberta.

Many thanks go to the board of directors and 4-H staff for their many hours of dedicated service that provides opportunities for our 6,717 Alberta 4-H members and 2,386 volunteer leaders. On behalf of the board of directors and staff we would like to thank Tim Church who completed two years of service as Chair of the 4-H Foundation in April 2007.

Alberta 4-H's corporate sponsorship base continues to grow and with their assistance we were able to provide over \$275,000 to the 400 clubs, 60 districts and 7 regions in Alberta this past year, along with funding for the various provincial programs. The majority of sponsors have agreed to long term contracts that ensures funding is available to enhance existing programs and create new programs. We want to thank all of our corporate partners for their financial and time commitment to every level of Alberta 4-H.

In March, The Fans of 4-H (a collection of individuals who support the 4-H organization) organized and purchased Buddy Bensmiller's tarp at the Ponoka Stampede. The Ponoka Stampede and Strathmore Agricultural Society dedicated their respective parades to recognize 90 years of 4-H in Alberta. We would also like to thank EnCana for providing a tarp on Chad Harden's chuck wagon at the various WPCA events held in Alberta and British Columbia this year. At the end of July, a 90/30 celebration was hosted at the Alberta 4-H Centre where all of our Hall of Fame inductees were recognized.

As part of Alberta 4-H's 90th anniversary celebration, we launched the \$90 for 90 Years campaign with the target being to raise \$90,000 from our 4-H family and friends for the Alberta 4-H Legacy Fund. As of September 30, this campaign had raised almost \$55,000. In 2006-07 the interest from the Alberta 4-H Legacy Fund was distributed to the regions and districts. Ultimately, the goal of this campaign is to be able to not only provide funding to the regions and

districts, but also the 400 clubs in Alberta in 2009.

On April 23 in Calgary and May 16 in Edmonton, the Alberta's Promise organization hosted "Little Red Wagon" ceremonies as a means of honouring the new Alberta Promise partners. Through Alberta's Promise, 4-H has become a Promise Agency, which means that the corporate citizens who make up the Promise Builders designation within Alberta's Promise will be able to match their company with 4-H in order to support and supply resources to 4-H clubs throughout Alberta.

The Tire Recycling program continues to be the most popular provincial fund raising program among 4-H clubs. This past spring we received over 1000 calls from across Alberta for 4-H clubs to pick up tires. This summer we launched an electronics recycling test project in each region. This fall electronic recycling, along with tire recycling will be available to 4-H clubs across Alberta.

For the third consecutive year 4-H members have planned and hosted the EnCana barbecues held at the Medicine Hat, Lethbridge, Ponoka, Drumheller, Strathmore, Dawson Creek and Red Deer WPCA shows. These events have provided opportunities for 4-H members to showcase the 4-H program in their respective communities. Thank you to EnCana for allowing our 4-H members to have this opportunity.

We look forward to continuing to be a strong partner - providing fund management, scholarship administration, provincial fundraising opportunities, 4-H souvenirs and gifts, sponsorship recruitment and maintaining the operation of the Alberta 4-H Centre.

We encourage the 4-H community to contact us at 1.877.682.2153 should they require assistance in the areas of our responsibility to the Alberta 4-H program.



Carole Tkach
Chair
4-H Foundation of Alberta

Bruce Banks
CEO

4-H Foundation of Alberta Financial Summary

Operations for the year ending December 31

Revenue	2006	2005
Administration Fees	\$ 195,926	\$ 119,416
Cookbook Sales	31,724	42,785
Donations	83,749	97,408
Facility Rentals	261,987	274,638
Investment Income	9,186	5,610
Operating Grant	8,052	20,760
Souvenir Sales	41,240	44,196
Summer Staff Program Support	110,426	0
	\$ 742,290	\$ 604,813
Expenses	2006	2005
Administration fee expense	\$ 44,186	\$ 33,297
Advertising and promotion	2,528	1,407
Cookbook cost of sales	22,632	29,949
Credit card transaction charges	5,861	4,350
Director travel and expense	2,165	6,468
Food supplies	61,383	66,191
Insurance	23,848	13,983
Maintenance and repairs	22,235	19,122
Mileage and travel	22,252	18,718
Office expense	10,112	11,213
Other expenses	6,635	8,820
Professional fees	4,900	4,650
Shipping expense	5,101	3,311
Souvenir cost of sales	25,841	32,836
Summer Staff wages and associated costs	110,426	0
Telephone and utilities	29,030	28,426
Wages and associated costs	329,155	299,490
	\$728,290	\$582,231
Excess of Revenues over Expenses	\$14,000	\$22,582

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Fund Balances for the year ending December 31

	<u>2006</u>	<u>2005</u>
General Operating Fund	\$ 45,579	\$ 48,638
Contingency and Reserve Fund	80,000	80,000
Endowment Fund	50,000	50,000
4-H Foundation Casino Fund	86,774	37,070
4-H Foundation Raffle Fund	428	157
Property and Equipment Fund	1,089,219	1,155,612
	<u>\$1,352,000</u>	<u>1,371,477</u>
Alberta 4-H Scholarship Fund	\$ 752,260	\$ 677,197
Alberta 4-H Legacy Fund	163,607	147,179
Leaders in Agriculture Award	48,254	156,612
	<u>\$ 964,121</u>	<u>\$ 980,988</u>
Trust Funds		
Alberta 4-H Council General Fund	\$ 47,695	\$ 65,358
Alberta 4-H Council Casino Fund	331	8,958
Alberta 4-H Program Trust	529,185	474,553
Alberta 4-H Sponsor Trust	413,927	209,995
Alberta 4-H Provincial Committees Fund	43,797	51,939
Alberta 4-H Alumni Fund	395	4,535
Alberta 4-H Magazine Fund	34,324	19,062
Healy Estate Trust Fund	718,341	714,162
	<u>\$1,787,995</u>	<u>\$1,548,562</u>
	<u>\$4,104,116</u>	<u>\$3,901,027</u>



Sponsors

Alberta 4-H's longest contributing sponsor - Alberta Agriculture and Food



Alberta 4-H is the number one youth program in the province, which is a feat that the organization is very proud of; however, it is also a distinction that is not accomplished independently.

Without the generous support of more than 90 companies and individuals, Alberta 4-H would not be able to offer its members and leaders the exceptional programming, awards, scholarships, trips, skill conferences, summer programs and provincial competitions that make Alberta 4-H stand apart.

Alberta 4-H is always open to new partnerships at any level of the 4-H program. For more information on sponsorship opportunities, please contact:



Henry Wiegman
 Director - Fund Development
 780.718.4337
 henry.wiegman@4hab.com



Bruce Banks
 CEO Executive Officer
 877.682.2153
 bruce.banks@4hab.com

New 2006/2007 Sponsors Provincial Programs

Sponsor	Program or Project
Canadian Natural Resources	Summer Camps
Columbia Awards	Provincial 4-H Leaders' Conference
Growing Alberta	Provincial 4-H Leaders' Conference
Lakeland College	People Developing People (PDP)
Merial - Eqvalan Gold	Provincial 4-H Horse Classic
Olds College	Provincial 4-H Beef Heifer Show
Talbot Marketing	Provincial 4-H Leaders' Conference
UFA	Summer Camps

Sponsor Support to Alberta 4-H

	2006/07	%	2005/06	%
Provincial Program or Projects*	\$ 620,172	22%	\$ 364,051	16%
Direct to Regions, Districts, Clubs or Members**	780,000	28%	625,000	28%
Provincial Government Support	1,378,447	50%	1,263,700	56%
	\$2,778,619	100%	\$2,252,751	100%

* Corporate Cash and Federal Government Support

**Sponsors funding at Provincial Level for at least \$500 are recognized for amounts given from Club to Provincial

Sponsor Recognition Levels

Alberta 4-H's longest running fundraising project - Highway Clean-up, Alberta Infrastructure and Transportation



Legacy Builders

\$75,000+ in annual cash and in kind contributions

Legacy Builders are involved at club, district, regional and provincial levels of 4-H. As members of Alberta 4-H's highest sponsor level, Legacy Builders contribute staff time, company resources and a minimum of \$35,000 in annual direct cash support to Provincial 4-H programming.



4-H Enhancers

\$40,000 to \$74,999 in annual cash and in kind contributions

Enhancers are involved at a provincial level and in at least two of the three following program levels: club, district, or regional. As members of Alberta 4-H's second highest sponsor level, Enhancers contribute staff time, company resources and a minimum of \$20,000 in annual direct cash support to Provincial 4-H programming.



Sponsor Recognition Levels

Average yearly local premium dollar support provided to marketable livestock projects - \$1,200,000 plus



Champions

\$10,000 to \$39,999 in annual contributions

Champions are involved at a provincial level and in at least one of the three following program levels: club, district, or regional. As members of Alberta 4-H's third highest sponsor level, Champions contribute staff time, company resources and at a minimum \$10,000 in annual direct cash support to Provincial 4-H programming.



Advocates

\$2,500 to \$9,999 in annual contributions

Advocates are involved at a provincial level and in at least one of the three following program levels: club, district, or regional. As members of Alberta 4-H's fourth highest sponsor level, Advocates contribute a minimum of \$2,500 in annual direct cash support to Provincial 4-H programming.

4-H Foundation of Alberta

Canadian Natural Resources

Farm Credit Canada

Federated Co-operatives Limited

FORTIS Alberta

Innisfail Travel & Cruise Centre

John M. Romanchuk Memorial

Livestock Identification Services

Olds Agricultural Society

Westerner Exposition Association

Sponsor Recognition Levels

More than 90 organizations and individuals support Alberta 4-H on a yearly basis



Supporters

Up to \$2,499 in annual contributions

Supporters are involved at a provincial level. Supporters contribute up to \$2,499 in direct cash support to Provincial 4-H programming or scholarships.

Alberta Canada All Breed Association	Cindy Gray Memorial Columbia Awards	Grande Prairie and District	Minburn 4-H District Council	Robertson Petroleum	The Cooperators
Alberta Holstein Association	Dixon Shield Memorial	Greg McCoy Memorial	Mennonite Mutual Ins. Co.	Robert Sherwood Memorial	Thomas Caryk Memorial
Alberta Milk Producers	Earl Christopherson Memorial	Growing Alberta	MRI Cattle Association	Rod Andrews Memorial	Uniform - Woodgrove Local
Andy Little Memorial	Edith Taylor Memorial	Harvest Trust	Nicole Wrubleski Memorial	Royal Bank of Canada	Vermilion 4-H District Council
Calgary 4-H Alumni	Exxon Mobil	Irene Leavitt Memorial	Peace Regional 4-H Council	Shirley C Spence Memorial	Walter Lipkewich Memorial
Canadian Imperial Bank of Commerce	Falun East 4-H Beef Club	Ken Edgerton Memorial	Pennington Memorial	Shirley Story Memorial	Wetaskiwin 4-H District Council
Canadian Wheat Board	George Pimm Memorial	Ketchum's	Ralph Cossey Memorial	Simmental Country	Wheat Board Surplus
Capelle LN Herefords	Glen Bodell Memorial	Marilyn Sue Lloyd Memorial		Syngenta	
				Talbot Marketing	

4-H Foundation of Alberta Donations 2006-07

In Memory Donations

Alan Brennan
Allan Heffel
Andy Little
Andrea Vavrek
Angelina O'Rourke
Blanche McGowan
Cindy Gray
Cordell Hickey
Cole Lawrence
Clara Klink
Don Knull
Elva Knapp

Hank Scholten
Jason Schatz
Jennifer Lavigne
Jesse James
Katrina Andruchow
Marilyn Sue Lloyd
Mary Burns
Mrs. Maull
Norm Withers
Owen Hamblin
Richard Borchert
Rudy Jans
Scott Rairdan
Thelma Stone
Tony Lefebvre
Vivian Braun

Alberta 4-H Legacy Fund

Alberta Federation of REA's
Canadian Association of Petroleum Landmen
Champion Auctions
Hudson & Company
Milo & District Ag Society
Northeast 4-H Regional Council
Olson Silver
Tanner Young Marketing
United Way of Calgary

Alberta 4-H Centre

Cliff and Janet Stone
Gerald and Jean Isley on behalf of Cody Isley
Northwest 4-H Regional Council
United Way of Calgary
United Way of the Alberta Capital Region
United Farmers of Alberta

4-H Clubs, Districts through Foundation

Alberta Lottery Fund
- St. Lina 4-H Beef Club

BP Foundation (on behalf of John Siferd) - Airdrie 4-H Helping Hands Club
Bell Canada - Golden Rod 4-H Multi Club
Bill Russell Sand & Gravel Ltd. - Winfield 4-H Gait Riders Club
Cat Bros Oilfield Construction Ltd. - Winfield 4-H Gait Riders Club
Central Oilfield Service - Winfield Gait Riders 4-H Club
Jacinthe Radke - Bon Accord 4-H Beef Club

Legal Electric Ltd.
- Bon Accord 4-H Beef Club
Royal Bank - Lacombe 4-H Outsiders 4-H Club
Royal Bank - Red Deer 4-H Horsemen Club
TD Bank - Medicine Hat & District 4-H Beef Committee
United Farmers of Alberta - Hanna 4-H District Council
Vancouver Foundation - Medicine Hat & District 4-H Beef Cmte

Sponsor Comments - Legacy Builders



Alberta Agriculture and Food

Honourable George Groeneveld, Minister

I would like to congratulate Alberta 4-H on another successful year and express my gratitude for their role in the development and fostering of tomorrow's agricultural leaders.

With our common vision, Alberta's 4-H program is a natural fit with Alberta Agriculture and Food. Through leadership, responsibility and integrity, we share a commitment to promoting, supporting and sustaining the growth of our agriculture industry in Alberta. Organizations such as 4-H are a valuable asset to Alberta's rural communities. They provide youth with useful skills and leadership abilities that will enable them to thrive in their current and adult lives.

The success of the Alberta 4-H program does not happen without a talented group of members and leaders. Your commitment to the program, community development and your motto of "Learn to do by Doing" is helping to ensure a strong and vibrant agricultural future in our province.

I commend your organization on your demonstrated leadership and your ongoing work and achievements. Congratulations again, and I look forward to continuing to work with Alberta 4-H on new and exciting initiatives that will further enhance the development of youth and communities in Alberta.



ATB Financial

Lesley Kelly, Manager, Agri-Industry Marketing

As a Legacy builder, a highlight for ATB has been receiving sentiments from members such as scholarship thank-you letters and their biographies. It helps us to put a face to the name and we when we hear how appreciative students are of the help that they receive towards furthering their careers, we are affirmed in ATB's goal of helping to change lives for the better, just as the 4-H program does.

We have been an Alberta 4-H sponsor for more than 60 years, which has given us the opportunity to be involved with many life-enriching and enjoyable programs, such as the Senior Member's Conference, Leaders' Conference, scholarships and the Provincial Livestock Judging Competition. It has been very gratifying to witness how the 4-H program teaches youth and leaders a wide variety of skills and attributes that will benefit them for the rest of their lives.

When my mother was young she was a member of her community's 4-H club where she learned to sew and knit, which are skills that she then taught me. She still has books from her 4-H days – almost 35 years ago!

ATB is honoured to have been a part of Alberta 4-H for the past 60 years, and would like to congratulate Alberta 4-H on its 90th anniversary and wish the very best for the years to come.



Sponsor Comments - Legacy Builders



Canada Safeway

Betty Kellsey, Public Affairs Manager

After 25 years of being a sponsor, our partnership with 4-H has allowed Canada Safeway to develop and foster a direct connection to the people in the local communities, both through their business, their employment with us and their growing of produce that Canada Safeway buys and distributes in its stores. Canada Safeway feels it is important to support the families who support us.

Canada Safeway is very excited about the new sponsorship venture that has been developed beginning in this club year. Canada Safeway has allocated resources directly to the club and district level with the hope that these groups become aware and take advantage of this great opportunity.

What we love about 4-H is its grassroots heritage and the reciprocal relationship that 4-H families and Canada Safeway share. It is Canada Safeway's hope that members would look to us as a future employer and thereby continue the advancement of the agri-industry.



EnCana

Mary Ann Blackman, Manager, Community Investment Corporate Relations

There are several reasons to explain why the relationship between EnCana and Alberta 4-H thrives. I have some great experiences with Alberta 4-H - one that stands out in my mind was visiting the wonderful Alberta 4-H Centre this summer and seeing the delegates arriving on their first day of summer camp full of anticipation and wonderment, and then seeing these same delegates again on the last day when they were fully spent from having had an incredible week of meeting new friends and participating in all kinds of great activities.

An aspect of the partnership that we are particularly proud of is the WPCA/4-H Mentorship program. It has developed into a terrific program that all three partners - WPCA, Alberta 4-H, EnCana - are extremely pleased with.

Again this summer, EnCana hosted several community barbecues, which local 4-H clubs were instrumental in helping plan, implement and execute. It is incredibly rewarding to watch a young 4-H member address a crowd of 200 - 300 people and do it with amazing skill - as though they've been doing it for years!

My experience with 4-H has been so positive that I've registered my daughters into a 4-H club in Calgary!



UFA Co-operative Limited

Shannon Ohama, Manager Community Investment

UFA and 4-H have been ingrained in the fabric of rural Alberta since 4-H's dawning days. We have enjoyed a triple-win partnership whereby Alberta 4-H, UFA and communities have benefited from the long-standing partnership. Thus far, one of the most rewarding experiences I have had with 4-H is reading the countless thank-you letters from the members and leaders. It is gratifying to see firsthand how our resources have helped members celebrate their achievements and have provided an opportunity for members and leaders to develop and enhance their skill set.

In the future, UFA would like to enhance their partnership with Alberta 4-H in order to more effectively benefit local club's activities and community involvement as well as work to develop new volunteers and leaders. In rural Alberta, UFA and 4-H help build tomorrow's leaders by engaging and motivating youth. In today's world, where there are many forces trying to capture youth's attention the 4-H program offers positive, healthy and exciting alternatives, which ultimately instills in members the confidence, communication and leadership skills necessary for building prosperous and dynamic rural communities.



Sponsor Comments - Other Sponsors



Olds College

Tom Thompson, President

Olds College is proud of its longstanding and successful partnership with 4-H and as we go forward, we can reflect on ninety-years of positive interaction. Olds College was founded in 1913, with the first 4-H Club being formed under the direction of W. J. Elliott, then Principal of the Olds College School of Agriculture and Home Economics. Our common interests have kept us in close contact over the years.

When I think of the young, enthusiastic 4-H people I have met on campus, the word “passion” comes to mind. I find satisfaction in meeting young people who truly commit to their organization and express their professionalism and excitement in everything they do. 4-H creates a hunger for learning and a passion for agriculture that naturally leads young people into meaningful careers, and ideally, to Olds College.

I see 4-H as such a valuable program in that it helps young people develop personal and professional skills, which they take with them into the future. The fact that 4-H alumni come to us ready to learn and with developed social skills means they are prepared to contribute at many levels within Olds College. As the leader of a post-secondary institution, I view this as a most significant and admirable trait within an organization.



Lammle’s Western Wear & Tack

Barry Lammle, President

Lammle’s Western Wear & Tack has been a proud supporter of Alberta 4-H for over 18 years, having provided funding and resources to members and leaders on a club, district, regional and provincial level.

To name an exact experience that Lammle’s has found to be the most rewarding would be too difficult as we have had far too many gratifying 4-H encounters to begin to list! Lammle’s Western Wear & Tack is very proud of each aspect of 4-H that we are associated with, and when we receive acknowledgement from a member or a leader with a letter or photo, it just confirms that an outstanding organization we are supporting.

What Lammle’s has enjoyed the most about the 4-H program is feeling as though Lammle’s had some sort of an part in the process of 4-H members growing into confident and well-skilled leaders. The success stories that come about due to the 4-H organization’s dedication to fulfilling its mission, vision, philosophy and programs promote another component of the 4-H sponsorship that we are excited for.

The biggest benefit Lammle’s Western Wear & Tack has reaped from its partnership with Alberta 4-H have been the great friendships that have been created through the years.



AltaLink Management Ltd

Scott Thon, President and CEO

As AltaLink enters into its third year as a proud partner of Alberta 4-H, I cannot think of a better organization to collaborate with. Youth across the province who are members of 4-H learn invaluable skills, which results in these youth growing into engaging, confident, poised and articulate young adults.

The 4-H program prepares Alberta’s youth to become future leaders and successful adults, an endeavour that AltaLink is particularly proud to be involved with. Partnering with 4-H also gives AltaLink the opportunity to support rural Alberta, the area in which a great deal of our operations take place, and we find tremendous value in being able to give back to the communities we work in. Rural communities are the pulse of our province and we’re honoured to support today’s 4-Hers as they maintain and enhance this proud Alberta legacy for years to come.

As a sponsor of five major camps throughout the year, we get the chance to support Alberta’s future leaders while they learn new skills, build lasting friendships and grow into outstanding professionals. We particularly enjoy our sponsorship of the communications and public speaking programs, which is a skill that we think is vital to develop. AltaLink is honoured to be a part of what we believe is one of the best youth programs in the province.



Regional Programs



4-H is split into seven different regions, each of which host their own judging competition, camp, public speaking activities and presentations competitions, as well as hosting region-specific events that make each region distinctive.

Here is a sampling of the activities that regional councils planned for members in the 2006-2007 club year.

South Region

- Two regional multi-species judging competitions
- Hurricane Hockey Night in Lethbridge in January
- Regional Learning Day and “Time to Celebrate” awards banquet awards including leader’s years of service, member’s regional and provincial achievements, district and regional level “Friends of 4-H” award and scholarships were also presented.
- Two Snowfest winter camps – one for juniors, one for intermediates.
- Inaugural year of having public speaking and presentations held together at the Regional communication competition.
- Elkhwater summer camps proved to be a highlight for many junior and intermediate members, as well as senior members who took on the roles of counselor.

Calgary

- 4-H on Parade – 57% participation from Calgary members in a variety of livestock, life skill and small animal projects
- 1st Annual 4-H Regional Workshop Day
- Regional Fun Day
- Calaway Capers
- Livestock Handling for Youth workshop
- Multi-judging competitions
- Regional horse show



Regional Programs



West Central

- Project Book Competition
- Executive Training Workshop
- Light Horse Show
- Intermediate Public Speaking; Senior Public Speaking
- Presentations
- Multi Species Judging
- Fun Day
- Winter Camp
- Horse Workshop for Levels 1 – 3; Horse Workshop for Levels 4 - 7

East Central

- Executive Training Workshop
- Leader Recognition Night
- Light Horse Show
- Intermediate Public Speaking; Senior Public Speaking
- Presentations
- Multi Species Judging
- Fun Day
- Winter Camp
- Series of four rodeos



Northeast

- NE Adventure Day - members, leaders and family attend this one day event that showcases several unique projects and programs that members can do in 4-H
- UFA Slow Pitch Tournament
- Horse Camp - Four day event that exposes members to various disciplines with the equine industry.
- Northeast 4-H Forum - leaders, members and family attend workshops, training sessions and a recognition awards banquet
- Regional Project Book Competition
- Multi-species judging competition and a training day (“You Be the Judge”)
- Two regional summer camps held at Moose Lake
- Two regional winter camps (Fall Fling for Juniors; Spring Fling for Intermediates) that rotate locations around the region



Regional Programs



Northwest Region

- Focus on 4-H (horse, beef heifer, canine, goat and sheep shows, Lifeskills workshops and bench show, Judging Competition, Tractor/ Bike Rodeo, 4-H Face-off and entertainment activities)
- Northwest 4-H Fair
- Communication Competitions for Public Speaking (2) and Presentations (2) Competition
- Judging Competition
- Summer Camp - a Combined summer camp at Camp Mackinicholea
- Frosty Fun Weekend - Winter camp
- Three record book competitions: Beef, Horse, and Life Skills and Other Animals
- Northwest regional Scholarships: three scholarships awarded; one new scholarship added
- Northwest Safety Grants: 10 awarded to clubs and committees

Peace

- Peace Region 4-H Leader's Forum
- 4-H Frosty Fest - workshop day that is organized by the Alumni
- Winter Camp
- Peace Regional 4-H Days - horse, beef and canine shows, a judging competition, a bench show, dance project of the year demo and workshop demonstration
- A Walk for Hope – In Memory of Andrea Vavrek
- Livestock Handling for Youth workshop



Regional Statistics

	Districts	Clubs	Members	Leaders
South	10	74	1,170	404
Calgary	5	61	1,136	3532
West Central	6	59	1,036	326
East Central	6	47	644	277
Northeast	10	52	902	322
Northwest	12	71	1,235	520
Peace	7	34	594	185

Member Programs

1957 - First year of Selections, which was initially called "Eliminations," and was then changed to "Competitions"

2005 - Key Member program started

2001 - First Senior Members' Conference



In the 2006-2007 club year, 6,717 Albertan youth had the opportunity to explore their limitations, challenge their knowledge base and comfort zones, expand their perspective, build their social network and enhance their confidence. Alberta 4-H, with help from its financial partners, offer members the following programs to ensure that the youth of this province have given every chance available to meet their full potential.

Key Member Program

One year term beginning October 1

In its second year of existence, the 4-H Key Member program trained and entertained 32 delegates, ages 15 and 18, on October 13-15. Members arrived at the Centre on Friday night and bunked in for a weekend of introduction, education and of course, karaoke.

Starting with a clever twist on the popular website MySpace, Key Members filled out a KMSpace profile, citing their favourite phrases, their astrological sign, their 4-H projects and their motivations behind being a Key Member. The days were filled with scavenger hunting and tinfoil-hat making; yoga and karaoke; public relations and media; guest speakers and "getting yourself known within your District" exercises.

Key Members are chosen by their district for a one-year term, and will spend the following twelve months acting as a member liaison, youth resource and role model in their respective 4-H district.

Senior Members' Conference

January 26-28, 2007

For 4-H's fifth annual Senior Members' Conference, themed "4-H-Opoly," 90 4-H senior members learned that there is a lot more to Monopoly than a balding man and a monocle. Planned by the 4-H Ambassadors, Senior Members' Conference focused on relevant-to-teenager-issues such as finances, post secondary school and careers, with some crazy carpeting and magic showing thrown in to make sure that the delegates got plenty of time to practice their social skills.

Delegates were divided into "career groups". From that moment on, every activity, meal and accommodation had an associated cost - delegates were forced to get pretty resourceful!

Saturday's Job Forum hosted representatives from a number of careers, ranging from rock star to military, physiotherapist to non-profit organizations. Professionals gave an overview of a typical workday, what qualifications led them into their chosen field, job perks and detriments.

Provincial 4-H Selections

April 27-30, 2007

It was Survivor: The Olds College edition that marked the 50th anniversary of Club Week. Just as on the reality show, the 116 Club Week participants pushed themselves to in order to discover their own boundaries, increase their awareness and create a system for working with others. Selections is an educational program that imparts skill and fosters learning for senior members, and as part of the program, members receive recognition for outstanding performance. Award trip winners, Alberta 4-H Ambassadors and The Premier's Award recipient are all chosen by Selections' staff. This year, 64 4-H members were chosen to be 4-H representatives at various events and locations throughout Canada and the United States; fourteen senior members were selected as Ambassadors to serve a two-year term promoting 4-H and youth involvement in Alberta and Jolene Noble of Manning, Alberta was named Premier's Award winner.

Member Programs

1977 - Camp programs first held at the Centre

1980 - Leadership Through Counseling Seminar (LTCS) began

1989 - First year of the Ambassador program



Ambassador Training

May 5-6, 2007

One of the key objectives of Alberta 4-H's Ambassador program is to select 4-H members with a passion for the program, a desire to excel and the skill set of a potential leader, and after two days of training at the Alberta 4-H Centre it was clear that the 2007-2008 Ambassadors are perfect for the job.

On Saturday, twenty-four 4-H members arrived at the 4-H Centre for what would be a weekend of interacting, brainstorming, plan-making and bowling. Right off the bat, the Ambassador's resilience was tested when a change of location was required due to the electricity-robbing storm that had struck the area the night before. Never a group to be phased about events not running 100% to plan, the Ambassadors adapted quickly to being relocated to the Lakedell Hall. Ambassadors were versed in expectations, meeting commitments, the scope of their position and marketing strategies. Being a role model and the "face" of Alberta 4-H were responsibilities that were talked about at great length.

Summer Camps

July and August, held at various regional camps as well as the Provincial 4-H Centre

This summer's overlying theme was "4-Hers at Work," which was meant to emphasize the building process that occurs at a 4-H program. By using the different steps of a construction job as a template, 682 4-H members spent the summer starting, working on and completing their 4-H foundation.

At junior camps across the province, members were given a taste of a number of different "construction skill sessions," which involved having fun and gaining skill at the same time. Themed with "One Brick at a Time," delegates at Combined Camp entered the next phase of construction - application. By using a hands-on style of learning, delegates at combined camp learned teambuilding, leadership and cooperation in a relaxed, sun-filled environment.

Comparable to the final rite of 4-H passage before graduating into the senior-aged summer programs, this year's Intermediate Camp spent their days "Paving the Way." Intermediate members were given a camping experience that enhanced their skills, their awareness of the bigger picture and their ability to have a ton of fun!

Leadership Through Counselling Seminar (LTCS)

July 2-6, 2007

The theme for Alberta 4-H's 2007 summer programs, CAUTION: 4-Hers at Work, complemented the style of learning done at LTCS. Just as jobsite foremen instruct apprentices, LTCS summer staff mentored senior 4-H members in the ways of leadership, risk management, First Aid and having a lot of fun. LTCS delegates had a blast participating in the activities such as archery, outdoor cooking, crafts, dance or canoeing that had been scheduled for them, and while each activity was a good time, they were also designed to equip delegates with techniques and strategies that they will need to know when it is their turn to be the leaders.

For the rest of the summer, the 86 LTCS participants would counsel, mentor and change the lives of junior and intermediate members at 4-H summer camping programs throughout the province.

Member Programs

1942 - First year of Club Week

1977 - Provincial 4-H Beef Heifer Show started

1980 - First People Developing People (PDP) program



People Developing People (PDP)

July 21-27, July 29-August 3 and August 18-24, 2007

Often, being rerouted on the highway leaves people feeling frustrated and irritated; however, this summer, 126 PDP and PDP Plus delegates found detours to be useful, exploratory and a ton of fun. Being that most participants are just entering or are in the midst of life transitions involving school, friends and family, the “Detour to Discovery” theme was a perfect fit for the PDP and PDP Plus programs. Programming at PDP and PDP Plus focused on leadership, decision-making, communication and self-awareness as a means of giving members the knowledge to navigate the changes they are experiencing.

At both PDP and PDP Plus there was a heavy influence on the environment. Spliced with special interest sessions, beach time and a dance, the delegates were educated in the ways of industry’s affect on the environment, what needs to be done to protect the earth and in PDP Plus, delegates were challenged to take the ideas, put them into action and gauge the results.

Provincial 4-H Beef Heifer Show

July 15-18, 2007

There were 157 Alberta 4-H members who showed up at the Olds Agricultural Society grounds for what is the largest 4-H provincial member program. The quality of animal that was exhibited in the Show’s clipping, confirmation and showmanship classes exemplified the talent and dedication that 4-Hers possess, which made for an excellent calibre of competition.

In the spirit of helping delegates on their way to success, the 31st annual Provincial 4-H Beef Heifer Show staged the classic Freshman Showmanship class for first time Beef Heifer Show attendees, a delegate-run Showmanship class that gave members an opportunity to experience the life of a judge and a ring person and debuted a new “You’re Hired” competition for senior members.

“You’re Hired” required senior members to apply for a position by submitting a resume and application, which were then evaluated by 4-H Specialists. The top ten applicants were called back for interviews and ultimately one delegate was “hired”.

Club Week

July 24-29, 2007

Just less than 140 delegates learned about the week’s theme of “bridges” in regards to ones that currently exist in their life, the ones that will likely appear in the future and ways in which to deal with these obstacles.

Touching on topics ranging from friendship and trust to overcoming and celebrating adversity to current societal issues to human rights, self-awareness and family, delegates were challenged to identify and vocalize their opinions, feelings and positions on such matters. Club Week participants shared with one another in their small groups, which were assigned on their first day, and gained a more broad perspective regarding these various subjects and conflicts.

As a means of balancing out the in-depth discussions and emotional presentations, activities, mixers and excursions were threaded through the week. The Country Fair, Mini-Olympics, Wild West BBQ and auction, Masquerade dance and daily leisure activities were just a few of the ways that delegates were given an opportunity to unwind, mingle and create long-lasting bonds with fellow 4-Hers.

Member Programs

1977 - Provincial 4-H Judging Competition

1979 - Horse Classic, which was first known as "Horse Sense"

1947 - Dairy Show



Provincial 4-H Dairy Show

July 17-19, 2007

With just over sixty delegates in attendance, active involvement on behalf of the parent-led committee and an audience full of dynamic spectators, the 61st annual Provincial 4-H Dairy Show and 23rd annual Western Canadian Classic (WCC) Qualifying Show in Red Deer was mooraculous.

Spaced out over three days, the Dairy Show is able to encompass a balanced palate between knowledge challenges, skill competitions and down time. Tuesday night's quizzes varied on account of age group; however, regardless of age category, the final team totals were within points of one another. The judging competition ended with neck-in-neck results, as did Thursday morning's Showmanship class.

Thursday's classes made the amount of time and energy the members put into working with their animals obvious, as the afternoon's conformation class proved to be exceptional. The animals, despite being varied in size, breed and spot distribution stole the afternoon show with their polished ring etiquette and meticulous appearance.

Provincial 4-H Horse Classic

August 1-3, 2007

The 28th year of the Provincial Horse Classic competition not only attracted 99 members from 23 Alberta 4-H light horse clubs, but also brought one team all of the way from Nova Scotia. The members were tested on their equine knowledge on four levels - quizzes, judging, identification stations, and team problem. The top four members - based on individual hippology points - qualified for the Denver Western 4-H Horse Classic Award Trip. Stacey Kading, Martine Anderson, Devann Crick, and Caitlin Smith are this year's trip recipients.

Other events that took place included an individual and team illustrated talk, horse bowl, print marketing, and marketing. The members and volunteer leaders in attendance were also treated to three industry/project clinics during the program because of generous sponsor support.

Provincial 4-H Judging Competition

August 10-11, 2007

At Olds College, 41 4-H members vied for Overall Judge honours, as well as a place in the top 21 competitors to win a spot on one of the four award trips offered through the ATB Provincial 4-H Judging Competition.

Members were presented with 10 different classes of livestock, from five different species - sheep, swine, beef, dairy and horse. The members judged each class, placing the animals from top to bottom.

New to this year's judging event was the teaming up of the Provincial Judging competition with the livestock classes that were happening as part of the Olds Fair, which ran concurrently to Judging. Much like a regular spectator, 4-H delegates took to the stands and were asked to place the animals based only on visual inspection, almost like "in action" judging. Usually delegates would have the opportunity to go up and inspect the animal, but most felt that this change-up was a great opportunity.

Member Awards

1988 - Award of Excellence

1989 - First year of the Ambassador program



Award of Excellence

Awarded on a year-round basis

There are four awards in the Alberta 4-H Award of Excellence Series - bronze, silver, gold and platinum - that each correlate to a set level of points. These points are achieved yearly via 4-H diaries that record projects completed, programs attended, community service and leadership initiatives. This award began in 1988 and since its inception, has been awarded to more than 25,000 exceptional 4-H members.

In the 2006-2007 club year, 4-H awarded the following:

- 457 Bronze
- 296 Silver
- 190 Gold
- 83 Platinum



In total, 1026 awards were presented this year.

Ambassadors

Chosen yearly for a two year term

Something happens to senior 4-H members - they become the ones who junior members look up to and go to for advice. They become mentors. They also become veterans of the Alberta 4-H organization, the ones who have completed the most programs and projects, attended the most events and workshops, been on the most award trips and received the most awards.

On account of this and their experiences, Alberta 4-H has the Ambassador program, which gives outstanding senior members the opportunity to be examples to both members and non-members of what the epitome of the 4-H organization should look like. Two Ambassadors from each region are chosen annually at the 4-H Selections weekend. During their two-year term to follow, Ambassadors operate on a provincial and regional level, liaising with sponsors and media, helping to facilitate 4-H activities, acting as a guest speaker at events and being a resource to the 4-H community.

The 2007 additions to the Ambassador program:

South

- Amanda High, Fort Macleod
- Danny Hertz, Duchess

Calgary

- Jennifer Miller, Calgary
- Rita-Marie Leask, Cremona

East Central

- Ryan Davidson, Lougheed
- Cole Andrew, Youngstown

West Central

- Kassandra Lougheed, Red Deer
- Jonathon Prichard, Camrose

Northeast

- Brett Giebelhaus, Vegreville
- Kaleigh Klammer, Vegreville

Northwest

- Alexia Hoy, Barrhead
- Greg Borduzak, Vimy

Peace

- Jolene Noble, Manning
- Risa Iwasiuk, Grande Prairie

Member Awards

1964 - First Premier's Award given out
1977 - First Public Speaking Competition held
2003 - First Presentations Competition held



Premier's Award

One member chosen yearly in May

Touted as the highest level of distinction within the Alberta 4-H organization, the Premier's Award winner is chosen at 4-H's annual Selections weekend. In the year that follows, the Premier's Award winner acts as a representative for Alberta 4-H members at a number of events such as Leaders' Conference and the subsequent year's Selections Award Banquet. Also, the Premier's Award winner attends one event in each of the seven regions throughout the year, where they act as a representative to financial partners and attending media. Between speaking at various agricultural events to meeting the Premier of Alberta and the Minister of Agriculture, the year spent as Premier's Award winner is full one!

This year's recipient is Jolene Noble of Manning.



Communications

Competition held yearly in April

The 4-H organization is known for its effective communications program. By giving members the opportunity to take on executive roles, give oral reasons at judging events and facilitate workshops and events, members gain confidence in their ability to speak articulately as well as publicly.

The communication competitions that occur at all levels of the 4-H structure, from club to provincial, give members the option of competing in public speaking, presentations or both. In public speaking, members deliver a prepared speech as well as one given on an impromptu topic. Presentations has members competing solo or as part of a team, and giving an informative demonstration on the topic of their choice with the help of visual aids.

Provincial Public Speaking Champion

Kaleigh Klammer, Vegreville

Provincial Presentations Champions

Ashley Hayward, Cold Lake; Allison Eisenreich, Cold Lake

Scholarships

Deadline May 5 yearly

Each year, Alberta 4-H helps nearly 200 current and past 4-H members achieve their goal of attending and completing post-secondary education. Values of the scholarships range from \$200 to \$1500, and are distributed based on a point system. This year 106 4-H members and alumni were awarded scholarships, which cumulatively totaled \$74,475.

A sincere thank-you goes out to the generous partners, sponsors and supporters of 4-H who create the resources for this to be possible.

Alberta 4-H members can now fill out one application form for all available Alberta 4-H Scholarships, whether provincial, regional or district.

4-H Foundation – 2 Awards

Lacey Minchau, Millet; Steven Jones, DeWinton

A & E Cappelle 300 LN Herefords – 1 Award

Gina Grabler, Barrhead

Member Awards - Scholarships



Alberta Beef Producers – 9 Awards

Erin Belva, Rocky Rapids; Gordon Berwin, Taber; Joann Mathon, Innisfail; Kelly Sinclair, Cochrane; Leah Sallis, Sexsmith; Mark Szybunka, Sangudo; Meaghan Sayers, Lethbridge; Megan Huskinson, Ashmont; Tess Rutledge, Hardisty

Andrew Little Memorial – 1 Award

Laura Polasek, Sexsmith

ATB Financial – 5 Awards

Ashley Reinhardt, Strathmore; Brianne Bergerud, Edgerton; Kristen Carlson, Daysland; Rachel Christianson, Sedalia; Trista Tesolin, St. Lina

Calgary 4-H Alumni – 2 Awards

Debra Stark, Calgary; James Kindt, Nanton

Canadian Wheat Board – 1 Award

Jenna Lessner, Marwayne

Cindy Gray Memorial – 1 Award

Ashley Fox, Lethbridge

Co-operators – 1 Award

Katelyn Hanson, Airdrie

Dixon Shield Memorial – 1 Award

Amanda Hansen, Stony Plain

Earl Christopherson Memorial – 2 Awards

Becky McCorkle, Berwyn; Fritz Hostettler, Bluesky

East Central 4-H Region – 6 Awards

Gus Niehaus, Lougheed; Jackie Weeks, Castor; Kristen Hedley, Consort; Lana Pilsworth, Coronation; Randy McGowan, Killam; Renee Deagle, Consort

Edith Taylor Memorial – 1 Award

Greg Hearn, Grande Prairie

EnCana – 1 Award

Stacy Young, Breton

ExxonMobil Canada – 2 Awards

Mathilda Gabert, Fort Saskatchewan; Jocelyn Beniuk, Lac La Biche

Farm Credit Canada – 1 Award

Crystal Young, Breton

George Pimm Memorial– 1 Award

Christa Hostettler, Bluesky

Glen Bodell Memorial – 1 Award

Lauren Hennig, Ardrossan

Grande Prairie & District Co-op – 1 Award

Sharon Miller, Woking

Greg McCoy Memorial – 1 Award

Meagan McCoy, Red Deer

Growing Alberta – 1 Award

Kimberly Sekura, Rocky Rapids

Ivomec and 4-H Youth – 13 Awards

Alexia Hoy, Barrhead; Chase Atkinson, Nobleford; Chelsea Kroetsch, Heisler; Deanna Reid, Daysland; Ian Selte, Vermilion; Jenna Williams, Lacombe; Kathryn Jordan, Nanton; Kaitlin Mattson, Mayerthorpe; Kelsey Brandon, Carbon; Marcy Belva, Rocky Rapids; Nicole Hurt, Crossfield; Ricki Fleming, Granum; Sandra Simanton, Ponoka

Jaron Arntzen Memorial – 1 Award

Candace Barnes, Alliance

John M Romanchuk – 3 Awards

Matt Trout, Hanna; Hannah Davis, Ponoka; Tennille Kupsch, Barrhead

Ken Edgerton Memorial– 1 Award

Caitlin Ridley, Bluesky

Member Awards - Scholarships



Marilyn Sue Lloyd Memorial – 1 Award

Kendra Gavelin, DeWinton

Minburn Wild Rose – 1 Award

Nathan Kavich, Vegreville

Nicole Wrubleski – 3 Awards

Amanda Miller, Calmar; Carmen Stone, Westeros; Kathleen Kerr, Camrose

Norma Jean Gray – 15 Awards

Alanna Minchau, Millet; Amanda Oczkowski, Pincher Creek; Carriann Johnson, Barrhead; Cassandra Parkinson, Airdrie; Christina Walker, Gibbons; Christy McPillamey, Grimshaw; Corey Beniuk, Lac La Biche; Darla Balong; Milk River; Elizabeth Jones, Irma; Kelli Burdek, Lac La Biche; Kelsey Hedley, Consort; Kristen Yanishewski, Spirit River; Lisa Murphy, Wetaskiwin; Lucas Grover, Stettler; Rae Westerund, Blackie

Pennington Memorial – 2 Awards

Bonnie Topp, Athabasca; Jessica Verbeek, Morinville

Ralph Cossey Memorial – 1 Award

Leanne Gordon, Mannville

Robert Sherwood Memorial – 1 Award

Jamie Hill, Red Deer

Robertson Petroleum – 1 Award

Shelley Sayers, Lethbridge

Rod Andrews Memorial – 1 Award

Janice Guy, Westlock

Shirley Story Trimble Memorial – 1 Award

Heather Brayford, Newbrook

Thomas Caryk Memorial – 1 Award

Trena Schwerdt, Worsley

Tronia Systems – 2 Awards

Amanda Farrant, Lousana; Ashley Shannon, Innisfail

UFA – 2 Awards

Joanne Kuhn, Fort Saskatchewan; Roberta Templeton, Coaldale

Vermilion River 4-H District – 2 Awards

Kaylyn Gordon, Mannville; Grace De Jong, Clandonald

Walter Lipkewich Memorial – 1 Award

Justin Selte, Vermilion

Wetaskiwin 4-H District – 4 Awards

Kaley Segboer, Wetaskiwin; Kami Rauser, Wetaskiwin; Laura Ruskowsky, Wetaskiwin; Ian Ruskowsky, Wetaskiwin

Wheat Board Surplus Monies – 6 Awards

Cody Sekura, Rocky Rapids; Elsie Neumann, St. Paul; Julie Wehlage, Milk River; Marissa Weleschuk, Ponoka; Megan Laing, Hanna; Melissa Reinhardt, Strathmore

Woodgrove Unifarm – 1 Award

Marissa Verbeek, Morinville

Member Travel Awards

1963 - Royal Bank sponsors the inaugural Inter-provincial exchange
1974 - The Northwest Territories Tour was introduced



Providing members with the opportunity to see other parts of the province, country and world increases their awareness, broadens their perspective and adds to their collection of great 4-H memories. It also gives members an appreciation for what exists at home, and helps them to decide what direction their future should take. In the past year, Alberta 4-H has sent 96 delegates to conferences, competitions, tours and exchanges.

Alberta 4-H Energy Exploration Tour – Fort McMurray

July 9-15, 2007

Courtney Hihn, Heisler; Danielle Senior, Water Valley; Kassandra Lougheed, Red Deer; Lanie Eigner, Thorhild; Russell Thielen, Raymond; Shantelle Berry, Hanna; Wade Hannah, Didsbury

Alberta/Northwest Territories Agriculture Development Tour

July 13-22, 2007

Amy Barnes, Alliance; Marley Miles, Sexsmith; Jesse Baron, Brooks; Jennifer Miller, Calgary; Jessica Brousseau, St Paul; Jeremy Molzan, Oyen; Clay Brower, Lethbridge; Blaine Nittel, Medicine Hat; Amy deKock, Hardisty; Daniel Plante, St Paul; Calee Dufva, Bashaw; Trent Price, Crossfield; Hope Eaton, Oyen; Cody Radcliffe, Stony Plain; Scott Hagstrom, New Norway; Kaylea Richardson, Airdrie; Kayla Hebert, Vegreville; April Stanko, Lomond; Ambur Henderson, Crossfield; Ryan

Thielen, Raymond; Melodie Holthe, Turin; Emily Wall, Stirling; Leah Jans, Woking; Krista Williams, Lacombe

California 4-H Exchange - Davis, California

August 2-5, 2007

Brett Giebelhaus, Vegreville; Risa Iwasiuk, High Prairie

International 4-H Judging Seminar, Regina Agribition – Regina, SK

October 15-19, 2006

Cody Hoy, Barrhead; Cole Webb, Brooks; Djoeke Van den Pol, Coladale; Jeanette Wouters, Innisfail; Lexi Gray, Lethbridge; Steven Litwin, Vegreville

Montana 4-H Congress - Bozeman, Montana

July 8-15, 2007

Mark Blanchette, Vimy; Kevin Burger, Stony Plain; Kaleigh Klammer, Vegreville; Jolene Noble, Manning

National 4-H Citizenship Seminar - Ottawa, Ontario

April 13-19, 2007

Amanda Doyle, Fort Macleod; Amanda Oczkowski, Pincher Creek; Brittany Beyer, Coaldale; Chelsea Shnurer, Elk Point; Christina Janke, Alder Flats; Desiree Barr, Vermilion; Katie Murphy, Wetaskiwin; Lisette Mario, Okotoks; Trena Schwerdt, Worsley

Member Travel Awards



National 4-H Conference - Toronto, Ontario

November 2006

Aaron Birch, Lomond; Barry Carlson, Cherhill; Cayli Mocarski, Evansberg; Chelsea Kroetsch, Heisler; Lucas Grover, Stettler; Makayla Steinbach, Bassano; Sarah Nolte, Morinville; Stephanie Danielsen, Delia; Vanessa Steinbach, Bassano

National 4-H Skills Conference - Brandon, Manitoba

November 23-26, 2006

Krystal Stulberg, Endiang; Renae Laturus, Coaldale

National Western 4-H Roundup - Denver, Colorado

January 3-7, 2007

Erin Friesen, Vauxhall; Jared Foats, Carstairs; Risa Iwasiuk, High Prairie; Trena Schwerdt, Worsley

National Western Stock Show - Denver, Colorado

January 10-14, 2007

Amanda High, Fort Macleod

Northern International Livestock Exposition – Billings, Montana

October 15-19, 2006

Alexia Hoy, Barrhead; April Stanko, Lomond; Cody Radcliffe, Stony Plain; Jennifer Miller, Calgary; Mat Bolduc, Claresholm; Megan Tannas, Cremona; Nicholas Sereda, Bow Island

Seminar on the United Nations & International Affairs - Goldeye Centre, Nordegg, Alberta

Session A – August 12-17, 2007 or

Session B – August 19-24, 2007

Breanne Barnes, Brownfield; Chris Herrmann, Medicine Hat

The Royal Bank 4-H Inter-provincial Exchange

August 8-19, 2007

Cole Andrew, Youngstown; Katherine Barkwell, Peace River; Coralynne Brousseau, St Paul; Avery Wall, Coaldale; Marissa Weleschuk, Ponoka

TUXIS Youth Parliament Session – Olds

December 26-31, 2006

Gayle Motycka, Raymond; Kathleen Kerr, Camrose

USA National 4-H Conference - Washington, DC

March/April 2007

Sarah Davis, Ponoka



“By the end of the trip, our group was really comfortable with each other, which was definitely one of the highlights of the trip - to broaden our horizons as well as our 4-H network,” Kaleigh Klammer, Montana 4-H Congress trip delegate

Leader Programs and Awards

1994 - Key Leader program began

2004 - First ever Small Animal, Life Skills, Technology and Trade (SALTT) Conference



4-H Key Leader Training

October 27-29, 2006

With a focus on Alberta 4-H's 90th anniversary, the itinerary for the 12th annual Key Leader Conference was chalk full of seminars and presentations to make the 56 attendees aware of what is currently happening and strategies for addressing the future, thereby highlighting the reason for Alberta 4-H having survived 90 years, and why it will continue for another 90. Topics included available funding, the Building Councils initiative, "Looking to the Future" brainstorming session, educating on ways to incorporate the 4-H's into club agenda's, risk management and an overview of what the 90th anniversary festivities would look like the following year. It was a weekend of learning, updating and reconnecting.

Key Leaders are selected by their District Council on an annual basis to act as a support to districts and committees based on their exemplary service, their proven leadership abilities and their contagious enthusiasm.

Small Animal, Life Skills, Technology and Trade Leaders Update (SALTT)

October 20-22, 2006

In its second year, Alberta 4-H's SALTT Conference is a weekend with a full lineup. This year's conference boasted the unveiling of the new "Exploring 4-H" project, a "Living Healthy Balanced Lives" presentation by Rose Reisman, CityLine personality and McCain spokesperson, and a humorous talk on Rural Renewal given by Battle River/Wainwright constituency MLA Doug Griffiths. Throughout the weekend, SALTT attendees were given choices regarding which project sessions to attend, optioning between Woodworking to "crafty corner" to animal planet to clothing and fashion and others. An ongoing Saturday volunteer project was the making of no-sew blankets, which, upon completion, totaled 50 in number and were donated to the WIN House Women's Shelter in Edmonton.

The weekend is aimed at creating awareness and cultivating ideas for leaders whose clubs are based more in the life skills, technology and trade component of 4-H projects.

Provincial Beef Update (BUD)

November 17 - 19, 2006

November 17-19 marked the 3rd bi-annual 4-H Provincial Beef Update (BUD), which was held at the Alberta 4-H Centre. Miles were traveled by many of the 70 4-H leaders who made their way to the conference, being that the weekend's participants came from as far east as Manitoba and as far west as British Columbia.

Industry professionals are brought in by the Provincial 4-H Beef Advisory Committee (BAC) to provide 4-H beef project leaders with the most recent, relevant and realistic information that leaders can then take back to their clubs and educate their members with. This year's speakers touched on topics regarding industry-pertinent information such as nutritional, financial and production effects of winter feeding and waste, as well as club-relevant issues like the importance and industry relevance of 4-H member's record books and maintaining accurate feeding charts, budget, animal health and project progress.

Leader Programs and Awards

1941 - Provincial 4-H Leaders' Conference is held for the first time



Provincial 4-H Leaders' Conference

January 12-14, 2007

Framed by the theme "4-H Opolo" and acting as the launch for 4-H's 90th Anniversary celebrations, 278 4-H leaders "got in the game" at the Nisku Inn and Conference Centre for the 64th Annual 4-H Leaders' Conference. An event described as "when summer camp meets conference," the objective of Leaders' Conference is to increase 4-H leaders' awareness and skill knowledge, while giving them opportunity to socialize and network with fellow leaders.

Leaders' Conference spans three days, has over 30 sessions to choose from and boasts such receptions as the Premier's Award luncheon and 4-H Hall of Fame induction ceremony. Topics ranged from finding humour in situations to rewarding achievement to bullying to positive youth development. Respecting the other 'players,' situation recovery and establishing a "game plan" were all part of the weekend's overall "4-H-Opolo" mantra - and having fun was a large component as well.

4-H Volunteer Hall of Fame

Nominations accepted yearly

Being a leader with 4-H means endless hours, continuous travel, constant organizing, frequent events to attend, diligent self-educating on available opportunities and attempting to maintain a balanced life. Each year, a dedicated leader(s) is nominated, selected and inducted into the Volunteer Hall of Fame as way of saying "thank-you."

Nominees are selected based on their outstanding leadership, commitment, passion and initiative, as well as their impact on a club, district, regional and provincial level.

2007 4-H Volunteer Hall of Fame recipients:

- Bernie and Colleen Prefontaine, Legal



Co-operators/4-H Volunteer Leader of the Year

Nominations accepted yearly

The purpose of this award is "to recognize those 4-H leaders who help make their communities a better place," which makes for a next-to-impossible decision given that every 4-H leader makes a difference in their communities and in the lives of their members. This year, eight leaders from across the country received a \$100 cash prize as a means of honouring their leadership and dedication. Out of the eight, one leader is also awarded the Co-operators Grand Prize.

This year's recipient:

- Lori Sereda, Bow Island - Grand Prize winner



Leader Travel

1964 - First Leader Award trip is introduced



Being a 4-H leader doesn't only mean record book marking and Achievement Day organizing—it also means an opportunity for travel within the province, country and continent. Through various chaperone, conference and exchange opportunities, leaders gain perspective on other 4-H clubs, acquire knowledge regarding the world they live in, recharge their sense of humour and capitalize on the opportunity to have fun.

Manitoba Leaders' Conference - Brandon, Manitoba

November 10-12, 2006

Ron Noga, Seven Persons; Joanne McCrae, Vermilion

Montana 4-H Leaders' Forum - Red Lodge, Montana

September 29-30, 2007

Heather Driedger, Calgary; Nora Paulovich, Manning; Kate Puch, Pincher Creek; Dana Zadunayski, Vimy

National 4-H Volunteer Leaders' Conference - Toronto, Ontario

November 1-5, 2006

Marcy Beddome, Peace River; Mike Borduzak, Vimy, Marianne Caouette, St. Paul; Cathy Daniels, Lethbridge; Bonnie Litwin, Vegreville; Sylvia Mathon, Innisfail; Mary Lou Tainsh, Three Hills

"It was a fantastic weekend that left everyone feeling rejuvenated and excited for the up and coming year," Deb Polasek, Leaders' conference chairwoman and member of the Peace Regional Leaders' Conference organizing committee

Ontario 4-H Leaders' Conference - Waterloo, Ontario

February 23-24, 2007

Carol High, Fort Macleod; Anita Mappin, Byemoor

Western Regional Leaders' Forum - Phoenix, AZ

January 11-15, 2007

Joni Pitzel, Buck Lake; Rick Stone, Kitscoty

British Columbia's Leaders' Conference - Sun Peaks Resort, BC

October 20-22, 2006

Pam Binks, Sexsmith; Nola Bowhay, Sundre

Chaperone Opportunities

Western 4-H Roundup - Denver, CO

January 3-7, 2007

Clinton Ziegler, Vegreville

4-H Alberta/North West Territories Agriculture Development Tour

July 13-22, 2007

Dorothy Carlson, Cherhill; Laura Oatway, Grande Prairie; Terri Potter, Onoway

Montana 4-H Congress - Bozeman, MT

July 8-15, 2007

Joyce Winter, Ponoka

NILE Livestock Evaluation Competition - Billings, MT

October 15-19, 2006

Peter and Lori Sereda, Bow Island

National 4-H Members Conference - Toronto, ON

November 1-5, 2006

Stacy Price, Crossfield

Unique Opportunities and Special Initiatives



With this year marking 90 years of 4-H in Alberta, the organization felt this anniversary to be the perfect reason to introduce new protocols and projects, to experiment with different marketing strategies, to develop new partnerships and to launch a number of fundraising and promotional campaigns.

WPCA - 4-H Mentorship Program

June, July and August 2007

The 2nd Annual WPCA Mentorship program, which was sponsored by EnCana, attracted 38 participating 4-H members from across Alberta and the British Columbia Peace Region. Members were given a chance to live the life of a chuckwagon driver while forging new friendships and discovering new abilities.

Fourteen World Professional Chuckwagon Drivers at 10 of the Dodge Pro Tour stop locations participated as driver-mentors, inspiring, teaching, and sharing their love of horses. Each 4-H member, along with the guidance of his or her driver mentor, expanded their appreciation for horses, equine knowledge and the sport of chuckwagon racing by performing the everyday tasks of a chuckwagon driver and team.

Thanks to EnCana, the WPCA and the driver-mentors for providing such a gratifying and unique experience.

Building Councils

Alberta 4-H is comprised of four different levels-club, district, regional and provincial. For the parts of the Alberta 4-H organization to be able to fit together as an effective whole, every one needs to be on the same page. In order to see this come to fruition, "Building Effective Councils," which is a system of training that involves workshops, resources and information sessions has been developed. In addition to two British Youth Council training videos, the "Building Effective Councils" curriculum currently has six components to it, covering topics from budgeting to meeting management to finding resource people within the community.

Alberta 4-H Partners Strategic Plan

After months of collaboration with representatives from the 4-H Foundation of Alberta, 4-H Branch, Alberta 4-H Council, regional councils, provincial committees, Ambassadors and alumni, this strategic plan was created to help guide Alberta 4-H

through the next 5 - 10 years as the organization heads towards its 100th birthday in 2017. Watch for updates in the future about specific initiatives and activities that will contribute to the success of this strategic plan.

Summer Marketing Team

This summer, as a means of celebrating the 90th anniversary, increasing general public awareness and increasing membership in the Alberta 4-H program, Alberta Food and EnCana put a marketing team out on the road for a summer of educating, promoting and having fun. Complementing the marketing vision that was established at the 4-H Partners Strategic Plan in January, two former 4-H members, Amanda Miller and Becky Zadunayski, hit the highways, visiting a total number of 19 fairs, rodeos, exhibitions, parades, trade shows and forums throughout the summer. The Team, armed with posters, bookmarks, photos, tattoos were received warmly at every community event that they visited.

Unique Opportunities and Special Initiatives

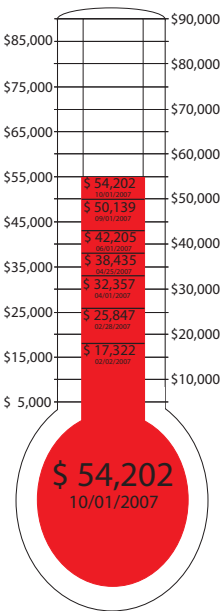


90th Anniversary

1917- 2007

\$90 for 90 Years Campaign

In honour of 4-H's 90th, the 4-H Foundation of Alberta launched the \$90 for 90 years campaign as a fundraiser for Alberta 4-H's Legacy Fund. As of October 1, 2007, the total for the \$90 for 90 years campaign was \$54,202, which is on par with meeting the campaign's goal of the generous donations made on behalf of the 4-H family totaling \$90,000 by year's end. In the past six years, the funds donated to the Legacy Fund have totaled \$200,000 in principle, while providing more than \$35,000 in grants to create opportunities for tours, exchanges, camps, project days and workshops.



The Legacy Fund's goal for the 2007-2008 4-H club year is to be able to provide \$100 to each Alberta 4-H District Council and \$200 to each Regional Council, with club-level support happening in 2009.

Alberta 4-H relies on community support, volunteer dedication and the generosity of their financial partners to create a synergy where the ultimate objective is producing the leaders of tomorrow from the youth of today. For a complete list of supporters for the \$90 for 90 Years campaign, please visit www.4h.ab.ca.

9 Decades of Stories

Created as a means of collecting the personal histories that have gone into making 4-H what it is today, 9 Decades of Stories has turned into a living biography of Alberta 4-H. Tales citing back to the days when 4-H was still the Boys and Girls Club to the creating of the membership certificate to staff members' memories. All received stories are posted on the 4-H web site at www.4h.ab.ca.



90/30

On July 28, a celebration was held at the Alberta 4-H Centre to honour the Alberta 4-H Hall of Fame inductees, 30 years of the Foundation of Alberta and 90 years of Alberta 4-H. During the afternoon, Hall of Fame inductees strolled around the Centre's grounds, participating in archery, canoeing and nature walks prior to the ceremony, which was officiated by Erin Woods, Leah Reid, and Sara Magnuson who are all members of the Alder Flats 4-H Club. Special to note was the representation present on behalf of the late W.J. Elliot, who is the founder of 4-H in Alberta, who had four generations of representatives at the event.



Resources



Alberta 4-H realizes the important role that volunteers play in fulfilling the organization's mission and vision. As a means of supplementing their efforts, the 4-H Branch is stocked with merchandise, educational DVDs, promotional materials and more than 15,000 manuals, that are available for order through the 4-H Club Supply catalogue.

It is the hope of the Branch that these items will help to further engage and educate members, as well as act a springboard for fresh project ideas and innovative approaches to activities and workshops in order to give both members and leaders the best 4-H experience possible.

Exploring 4-H

Launched in the fall of 2006, the Exploring 4-H project manual has proven to be a huge hit! It provides new members with a smorgasbord of 4-H options, which gives new members an opportunity to find out the most that they can about 4-H and the projects that it offers without feeling overwhelmed by all of the choices. Exploring 4-H has also proved to be quite useful for Ardmore High School, who has implemented 4-H into its daily curriculum by offering Exploring 4-H as an elective option for credits.



Exploring 4-H: Canada's Aboriginal Peoples

A national initiative, the Canada's Aboriginal Peoples' version of Exploring 4-H focuses on the three main Aboriginal groups in Canada: First Nations, Métis and Inuit. The project is divided into 10 modules – Distribution of Aboriginal Peoples in Canada; Languages and Language Families; Transportation; Housing; Hunting Trapping and Fishing; Clothing; Farming, Ranching and Food Gathering; Aboriginal Leadership; Health and Medicines; Music and Dance; Aboriginal Games – which are further broken down into each module's key components. The thoroughness of this manual ensures that members will come away from the club year with increased knowledge, both cognitive and applicable, regarding the Aboriginal People of Canada.

QuickStart

Alberta 4-H has paired up with Career and Technology Studies (CTS) to offer rural high school students the option of learning a little more. Available on an extracurricular-like basis (no class time is technically scheduled for it), students find a leader who will help to supervise them and answer their questions and despite the project work needing to be completed outside of the classroom walls, transfer credits from the project-based learning are earned, which goes toward the student's graduation.



Features



There is plenty of information that flies around the 4-H grapevine regarding upcoming events, competitions, Achievement Days, workshops, contests, deadlines, programs. Sometimes it can all seem a bit overwhelming!

Here is what Alberta 4-H is doing to make information-getting and club-registering a bit easier.

Alberta 4-H on the Web

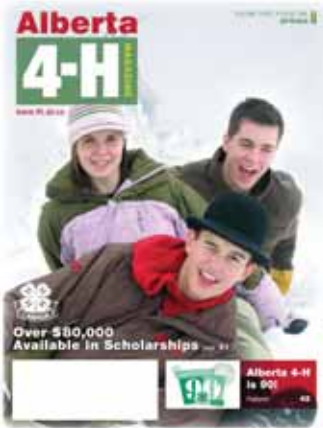
Our web site is continually being updated and improved to ensure clubs can obtain the information they need, read stories and see photos of past 4-H activities, access registration forms, view a calendar of upcoming events, and so much more.

www.4h.ab.ca



Alberta 4-H Magazine

In its second year of publication, the Alberta 4-H Magazine arrives on the doorstep of 4-H families, sponsors, alumni and partners every four months. The magazine is a key provider of application forms, regional updates, and photos of friends at past 4-H activities.



Online Registration

A component of Alberta 4-H's values is to provide "a high quality of customer service," as well as "state-of-the-art products" to members, leaders, clubs and councils in order to make everyone's life a little easier. In the fall of 2006, Alberta 4-H launched its online registration system that enabled leaders to register their club and update information with the click of a button.

While there was of course the occasional glitch, 23 per cent of clubs successfully completed online registration. With the improvements scheduled to hit in time for the 2007-2008 club registration season, becoming a 4-H member or leader has never been as easy.

Most Popular 4-H Projects: 1996-2007

Project	96/97	97/98	98/99	99/00	00/01	01/02	02/03	03/04	04/05	05/06	06/07	10 year change (%)	5 year change (%)	1 year change (%)
Beef	6154	6305	6698	6775	6436	6279	5940	5934	5664	5259	5059	(18)	(19)	(4)
Horse	2897	2799	4206	4198	3727	3989	4209	4259	4261	3652	3282	13	(18)	(10)
Crafts	612	619	548	539	605	579	537	494	443	431	390	(36)	(33)	(10)
Sheep	263	287	383	546	502	523	473	439	354	409	397	51	(24)	(3)
Canine	108	114	158	209	306	336	392	373	377	561	535	395	59	(5)
Foods	369	365	432	331	347	346	399	314	300	259	225	(39)	(35)	(13)
Creative Options/ Leadership	178	210	278	246	201	231	201	307	351	217	258	45	12	19
Small Engine	302	214	271	233	230	275	250	246	337	272	198	(34)	(28)	(27)
Clothing	457	363	295	340	328	285	256	226	198	141	115	(75)	(60)	(18)
Environment	13	9	164	9	81	143	164	189	212	233	228	1654	100	(2)
Woodworking	181	155	176	203	186	198	154	173	172	195	144	(20)	25	(26)
Dairy	164	105	181	279	139	154	122	119	114	158	137	(16)	(11)	(13)
Photography	66	83	103	115	91	146	111	114	75	115	97	47	(34)	(16)
Total	11764	11628	13893	14023	13179	13484	13208	13187	12858	11902	11065	(6)	(12)	(7)
Total Project Enrollment	12447	12343	14390	14650	13822	13975	13761	13713	13463	12508	11652	(6)	(17)	(7)
% of Total Project Enrollment	95	94	97	96	95	96	96	96	96	95	95	0	(1)	0

Membership Statistics: 1996-2007

	96/97	97/98	98/99	99/00	00/01	01/02	02/03	03/04	04/05	05/06	06/07	10 year change (%)	5 year change (%)	1 year change (%)
Members	8755	8535	8704	8610	8590	8581	8179	8018	7791	7108	6717	(23)	(22)	(6)
Tenure (years in 4-H)	2.98	3.13	3.22	3.26	3.3	3.35	3.44	3.47	3.55	3.64	3.59	20	7	(1)
Leaders	2820	2886	3013	2966	2802	2627	2609	2524	2521	2406	2386	(15)	(9)	(1)
Tenure (years in 4-H)	-	4.4	4.4	4.5	4.7	4.8	4.9	4.9	4.9	4.9	4.9	15	2	0
Clubs	448	451	456	464	454	454	442	423	422	409	398	(11)	(12)	(3)

Contact Us

The Alberta 4-H staff is an excellent resource for information regarding registration, fundraising, programming, sponsorship and much more, which is why a contact list for the Alberta 4-H Branch and the 4-H Foundation of Alberta has been provided. Call any Branch staff toll free by dialing 310-0000, and then follow the voice prompts.

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