



## Sponsor Specific Initiatives and Opportunities

Below is a list of what each sponsor supports and how it supports the overall 4-H Alberta programming.

### DIAMOND CLOVER SPONSORS (\$1,000,000+)



- Provides support to youth programs
- Longtime supporter of 4-H Alberta

### EMERALD CLOVER SPONSORS (\$100,000+)



- Provides funds and support through our recycling program
- Longtime partner of 4-H Alberta



- Provides funds through the 4-H Alberta Communications Program
- Annual direct support to Clubs, Districts, and Regions.



- Provides direct and in-kind support (waiving of account fees)
- Annual scholarship sponsor
- Provider of financial confidence workshops



**EMERALD CLOVER SPONSORS (\$100,000+) – CONTINUED**



- Provides in-kind support to 4-H on Parade and 4-H Rodeo
- Partnered with 4-H Alberta and Olds Regional Exhibition for Summer Synergy
- New 'UFA funds 4-H Clubs' funding program provides \$80K directly to clubs
- Over 80-year old partnership

**GOLD CLOVER SPONSORS (\$50,000 - \$99,999)**



- Provides direct funding opportunities for clubs
- Provides 4-H Alberta Scholarships
- Provides youth program support
- Offering the 4-H giving days program at local stores
- Has developed a new discount card for 4-H members
- Provides youth program support



- Provides youth program support
- Direct club engagement opportunities
- New sponsor in 2020
- Supporting youth leadership development program
- New sponsor in 2020



**SILVER CLOVER SPONSORS (\$25,000 - \$49,999)**



- Service provider of the 4-H Alberta online scholarship application
- With their in-kind support, we continuously improve the service of our online application system
- 4-H Canada National Partner



- Offers direct funding to 4-H Clubs in the South and Central Alberta Region (Chinook Financials' operating areas)
- Provides cash support to clubs within Cervus Equipment operating areas
- Supports youth programs throughout the province
- Scholarship Sponsor



- Supporter of the Annual Worker Bee weekend at the 4-H Alberta Centre
- Direct club grants
- Summer Camps supporter
- Provides local support to Clubs
- Provides in-kind equipment support during summer camping and provincial livestock shows
- Long standing supporter and partner of 4-H Alberta



- Provides coupons and savings to 4-H Alberta members annually
- Long standing partner and supporter of 4-H Alberta
- In-kind supporter of advertising space in Glacier FarmMedia publications
- 4-H Alberta Scholarship provider



- New sponsor in 2021
- Supporters of 4-H youth programming



**BRONZE CLOVER SPONSORS (\$10,000 - \$24,999)**



- 4-H Alberta scholarship provider
- Long standing supporter and partner of 4-H Alberta



- Provincial and National partner
- Provides direct support to youth programs in Alberta
- Long standing partner with 4-H Alberta



- Supporter of youth programs
- Supporter since 2018



- Supporter of youth programs



- Supporter of youth programs
- Longstanding 4-H Alberta partner/supporter



- Annual host of the Ambassadors Training program
- Open to host a tour of the Lakeland College campus



- Development of the learning apps Journey 2050 and Farmers 2050
- Supporter of Summer Programs
- Provides Journey 2050 program



- Annual host of Selections
- Open to host a tour of the Olds College Campus (if needed)



- Provides direct support of Rocky View County Clubs
- 4-H Alberta Scholarship provider





### GREEN CLOVER SPONSORS (\$5,000 - \$9,999)



Genome Alberta

- Proud supporter of the 4-H Alberta Beef Carcass competition



- Supporter of youth programming
- 4-H Canada National Partner



- Proud supporter of 4-H Alberta



- Supporter of youth programming



- Supporter of youth programming

### NATIONAL PARTNERS



Agriculture and Agri-Food Canada



- National partners provide funding through our national governing body, 4-H Canada, and support youth programming